



GOVERNO DO ESTADO DO PARANÁ
SECRETARIA DA JUSTIÇA E DA CIDADANIA - SEJU
COORDENADORIA ESTADUAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR

PESQUISA DE PREÇOS DE CHOCOLATES
COLETA DE 22 a 26/03/2007

O PROCON INFORMA: OS PREÇOS PODEM SOFRER ALTERAÇÃO

| PRODUTO | Nº | PESO | ANGE LONI | BIG | CARRE FOUR | CONDOR | EXTRA | MERCA DORAMA | MUFFATO | PÃO DE AÇÚCAR | WAL MART | COMPARAÇÃO DE PREÇOS | | | PREÇO MÉDIO |
|---|----|------|--------------|-------|---------------|--------|-------|-----------------|---------|------------------|-------------|----------------------|-------|----------|----------------|
| | | | | | | | | | | | | MAIOR | MENOR | VARIAÇÃO | |
| NESTLÉ | | | | | | | | | | | | | | | |
| CAIXA DE BOMBOM ESPECIALIDADES | | 400G | 4,79 | 5,97 | 4,99 | 5,89 | 5,40 | 4,98 | 5,39 | 5,49 | 5,48 | 5,97 | 4,79 | 24,63% | 5,38 |
| CAIXA DE BOMBOM NOBLESSE | | 300G | | 7,45 | 6,89 | 8,27 | 8,89 | 7,45 | 7,44 | 9,19 | 7,48 | 9,19 | 6,89 | 33,38% | 7,88 |
| COBERTURA DE CHOCOLATE AO LEITE | | 500G | 11,87 | | | 14,66 | 12,39 | 11,59 | | 15,39 | 10,58 | 15,39 | 10,58 | 45,46% | 12,75 |
| MINI OVOS ALPINO - CAIXA | | 130G | 9,95 | 10,59 | 9,59 | 10,12 | 11,39 | 10,59 | 10,39 | 11,39 | 10,38 | 11,39 | 9,59 | 18,77% | 10,49 |
| OVO ALPINO | 20 | 375G | 20,98 | 20,26 | 20,89 | 20,86 | 21,99 | 20,89 | 19,88 | 23,50 | 19,98 | 23,50 | 19,88 | 18,21% | 21,03 |
| OVO ALPINO | 21 | 500G | 29,99 | 28,95 | 27,05 | 28,90 | 34,99 | 28,95 | 28,90 | 34,99 | 31,84 | 34,99 | 27,05 | 29,35% | 30,51 |
| OVO ALPINO | 23 | 700G | 37,80 | 35,64 | 36,49 | 36,48 | 35,89 | 38,89 | 39,89 | 41,99 | 36,48 | 41,99 | 35,64 | 17,82% | 37,73 |
| OVO ALPINO DIET | 15 | 240G | 18,99 | 17,88 | 14,25 | 19,45 | 20,99 | 19,49 | 17,88 | 19,99 | 20,12 | 20,99 | 14,25 | 47,30% | 18,78 |
| OVO ALPINO TRIPLA CAMADA | 21 | 600G | 49,99 | 53,99 | 46,09 | 50,88 | 57,99 | | 48,89 | 57,99 | 50,87 | 57,99 | 46,09 | 25,82% | 52,09 |
| OVO CHARGE | 20 | 375G | 21,99 | 20,89 | 20,89 | 19,98 | 25,39 | 20,89 | 19,88 | 23,69 | 19,98 | 25,39 | 19,88 | 27,72% | 21,51 |
| OVO CHOKITO | 15 | 240G | 14,99 | 14,68 | 14,25 | 14,98 | 15,99 | 15,99 | 13,98 | 14,90 | 14,98 | 15,99 | 13,98 | 14,38% | 14,97 |
| OVO CLASSIC AO LEITE | 15 | 240G | 14,99 | 14,48 | 14,25 | 13,99 | 13,99 | 14,48 | 13,98 | 16,59 | 14,98 | 16,59 | 13,98 | 18,67% | 14,64 |
| OVO CLASSIC AO LEITE | 21 | 500G | 27,99 | 28,79 | 27,05 | 24,60 | 29,98 | 28,79 | 28,75 | 28,50 | 29,82 | 29,98 | 24,60 | 21,87% | 28,25 |
| OVO CLASSIC GIANDUIA | 21 | 600G | 49,99 | 50,89 | 46,09 | 50,88 | 52,99 | 50,89 | 49,85 | 54,99 | 52,64 | 54,99 | 46,09 | 19,31% | 51,02 |
| OVO CRUNCH | 15 | 240G | 14,99 | 15,15 | 14,25 | 12,90 | 15,99 | 15,15 | 13,90 | 16,19 | 14,98 | 16,19 | 12,90 | 25,50% | 14,83 |
| OVO DIPLOMATA | 20 | 375G | 21,99 | 20,34 | 20,89 | 19,98 | 22,79 | 20,89 | 19,95 | 25,39 | 19,98 | 25,39 | 19,95 | 27,27% | 21,36 |
| OVO ESPECIALIDADES | 20 | 375G | 21,99 | 18,97 | 20,89 | 19,98 | 25,39 | 20,89 | 19,85 | 25,39 | 19,98 | 25,39 | 18,97 | 33,84% | 21,48 |
| OVO ESPECIALIDADES | 23 | 750G | 37,80 | 35,78 | 36,49 | 36,52 | 39,90 | 36,48 | 35,38 | 41,99 | 36,50 | 41,99 | 35,38 | 18,68% | 37,43 |
| OVO GALAK | 15 | 240G | 14,99 | 15,15 | 14,25 | 14,95 | 16,39 | 14,39 | 14,90 | 14,90 | 14,98 | 16,39 | 14,25 | 15,02% | 14,99 |
| OVO GALAK | 20 | 375G | 20,99 | 19,88 | 20,89 | 19,98 | 21,99 | 21,59 | 19,87 | 24,69 | 19,98 | 24,69 | 19,87 | 24,26% | 21,10 |
| OVO GALAK DIET | 15 | 240G | 18,99 | 19,45 | 14,25 | 19,45 | 20,99 | 19,49 | 17,90 | 21,09 | 20,12 | 21,09 | 14,25 | 48,00% | 19,08 |
| OVO NOBLESSE | 21 | 500G | 29,99 | 30,78 | 27,05 | 29,98 | 29,69 | 30,78 | 28,89 | 32,99 | 29,98 | 32,99 | 27,05 | 21,96% | 30,01 |
| OVO NESCAU BALL | 15 | 240G | 14,99 | 13,94 | 14,25 | 14,98 | 16,19 | 14,48 | 13,90 | 17,19 | 14,98 | 17,19 | 13,90 | 23,67% | 14,99 |
| OVO PASSATEMPO C/ MINI-GAME | 15 | 220G | 15,99 | 15,44 | 15,25 | 14,98 | 16,99 | 16,79 | 14,98 | 17,99 | 14,98 | 17,99 | 14,98 | 20,09% | 15,93 |
| OVO PRESTIGIO | 20 | 375G | 21,99 | 19,96 | 20,89 | 19,98 | 23,99 | 20,89 | 18,89 | 25,39 | 20,88 | 25,39 | 18,89 | 34,41% | 21,43 |
| OVO SEM PARAR | 20 | 375G | 20,99 | 21,59 | 20,89 | 19,98 | 21,99 | 21,59 | 19,97 | 24,69 | 19,98 | 24,69 | 19,97 | 23,64% | 21,30 |
| OVO SENSAÇÃO | 20 | 375G | 21,99 | 20,89 | 20,89 | 19,98 | 25,39 | 20,89 | 20,88 | 25,39 | 19,98 | 25,39 | 19,98 | 27,08% | 21,81 |
| OVO SURPRESA BATMAN C/ BRINQUEDO | 15 | 180G | 15,99 | 14,38 | 15,25 | 14,40 | 17,99 | 15,24 | 14,78 | 17,99 | 14,38 | 17,99 | 14,38 | 25,10% | 15,60 |
| OVO SURPRESA SPIDER-MAN 3 C/ BRINQUEDO | 15 | 180G | 15,99 | 16,79 | 15,25 | 15,45 | 16,59 | 16,79 | 15,98 | 16,99 | 16,42 | 16,99 | 15,25 | 11,41% | 16,25 |
| OVO SURPRESA SUPERMAN C/ BRINQUEDO | 15 | 180G | 15,99 | 15,88 | 15,25 | 14,98 | 17,99 | 15,88 | 14,98 | 16,39 | 14,98 | 17,99 | 14,98 | 20,09% | 15,81 |
| OVO SURPRESA POLLY C/ BRINDE | 15 | 180G | 15,99 | 15,88 | 15,25 | 14,98 | 17,99 | 14,98 | 14,79 | 17,99 | 14,98 | 17,99 | 14,79 | 21,64% | 15,87 |
| OVO SURPRESA AS MENINAS SUPER PODEROSAS | 15 | 180G | 15,99 | 14,96 | 15,25 | 14,98 | 17,99 | 15,24 | 14,98 | 17,99 | 14,98 | 17,99 | 14,96 | 20,25% | 15,82 |
| KINDER OVO | | | | | | | | | | | | | | | |
| KINDER MAXI OVO SURPRESA | 12 | 150G | 20,99 | 19,25 | 18,69 | 19,67 | 20,99 | 18,68 | 18,90 | 22,09 | | 22,09 | 18,68 | 18,25% | 19,91 |
| KINDER OVO C/SURPRESA C/ 1 UNID. | | 20G | 2,45 | 2,19 | | 2,65 | | 2,29 | 2,39 | | | 2,65 | 2,19 | 21,00% | 2,39 |
| KINDER OVO C/SURPRESA C/ 3 UNID. | | 60G | 6,99 | 6,85 | 6,99 | 7,67 | 7,79 | 7,79 | 6,40 | 7,99 | 6,98 | 7,99 | 6,40 | 24,84% | 7,27 |

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|---------------------------------------|----|------|-----------|-------|------------|--------|-------|--------------|---------|---------------|----------|----------------------|-------|----------|-------------|
| | | | | | | | | | | | | MAIOR | MENOR | VARIAÇÃO | |
| GAROTO | | | | | | | | | | | | | | | |
| CAIXA DE BOMBOM MIX | | 300G | 5,58 | 4,28 | 4,49 | 5,72 | 3,99 | 4,48 | 4,78 | 4,78 | 4,68 | 5,72 | 3,99 | 43,36% | 4,75 |
| CAIXA DE BOMBOM SORTIDOS | | 400G | 6,59 | 4,69 | 5,79 | 5,46 | 5,19 | 5,78 | 4,98 | 5,79 | 5,48 | 6,59 | 4,69 | 40,51% | 5,53 |
| COBERTURA DE CHOCOLATE AO LEITE | | 500G | | 8,78 | 10,50 | 12,42 | 10,99 | 9,48 | 8,98 | 12,79 | 10,98 | 12,79 | 8,78 | 45,67% | 10,62 |
| COBERTURA DE CHOCOLATE AO LEITE | | 1KG | 17,98 | 17,59 | 17,50 | 19,08 | 17,79 | 16,99 | 16,90 | | | 19,08 | 16,90 | 12,90% | 17,69 |
| COBERTURA DE CHOCOLATE BRANCO | | 500G | 7,99 | 10,99 | 10,50 | 12,92 | | 11,59 | 9,49 | | | 12,92 | 7,99 | 61,70% | 10,58 |
| COBERTURA DE CHOCOLATE BRANCO | | 1KG | 18,98 | | 18,99 | | | | 17,49 | | 18,98 | 18,99 | 17,49 | 8,58% | 18,61 |
| COBERTURA DE CHOCOLATE MEIO AMARGO | | 500G | 7,99 | | 11,49 | 12,53 | | 10,59 | 10,65 | | | 12,53 | 7,99 | 56,82% | 10,65 |
| COBERTURA DE CHOCOLATE MEIO AMARGO | | 1KG | 14,98 | 15,99 | | | 16,79 | | 14,49 | 19,10 | | 19,10 | 14,49 | 31,82% | 16,27 |
| COELHO DE PÁScoa AO LEITE | | 50G | 2,70 | 2,46 | 2,39 | 2,48 | 2,93 | 2,38 | 2,98 | 2,93 | 3,22 | 3,22 | 2,38 | 35,29% | 2,72 |
| MINI OVINHOS SERENATA DE AMOR | 4 | 220G | | 9,35 | | 9,99 | | 9,89 | 9,95 | | | 9,99 | 9,35 | 6,84% | 9,80 |
| OVO BATON AO LEITE | 12 | 150G | 8,95 | 8,99 | 8,49 | 10,11 | 9,39 | 9,29 | 8,78 | 9,89 | 10,36 | 10,36 | 8,49 | 22,03% | 9,36 |
| OVO BATON AO LEITE | 15 | 240G | 13,50 | 12,78 | 12,99 | 12,91 | 12,59 | 12,98 | 13,48 | 15,39 | 15,48 | 15,48 | 12,59 | 22,95% | 13,57 |
| OVO BATON BRANCO | 15 | 240G | 13,50 | 12,78 | 12,99 | 12,99 | 14,39 | 12,99 | 13,48 | 15,39 | 15,48 | 15,48 | 12,78 | 21,13% | 13,78 |
| OVO BOB ESPONJA C/ BRINQUEDO | 12 | 135G | 9,99 | 9,98 | 8,39 | 9,98 | 11,19 | 9,98 | 10,19 | 11,19 | 10,96 | 11,19 | 8,39 | 33,37% | 10,21 |
| OVO BRATZ C/ BRINDE | 20 | 325G | 24,99 | 27,29 | 23,99 | 26,12 | 23,69 | 27,29 | 24,90 | 29,39 | 24,88 | 29,39 | 23,69 | 24,06% | 25,84 |
| OVO CARROS C/ BRINQUEDO | 12 | 135G | 9,99 | 9,98 | 8,39 | 9,80 | 11,19 | 9,98 | 10,98 | 11,19 | 10,98 | 11,19 | 8,39 | 33,37% | 10,28 |
| OVO CARROS C/ BRINQUEDO | 15 | 180G | 14,99 | 16,74 | 13,69 | 16,01 | 15,98 | 14,98 | 13,98 | 17,19 | 15,98 | 17,19 | 13,69 | 25,57% | 15,50 |
| OVO CHOCOLATE AO LEITE (DISPLAY) | 6 | 25G | 1,85 | | 1,79 | 1,90 | | | 1,89 | | | 1,90 | 1,79 | 6,15% | 1,86 |
| OVO CHOCOLATE AO LEITE | 9 | 50G | 3,50 | 3,35 | 2,99 | 3,35 | 3,75 | 3,35 | 2,49 | 3,75 | 2,74 | 3,75 | 2,49 | 50,60% | 3,25 |
| OVO CROCANTE | 15 | 240G | 13,99 | 13,99 | 12,99 | 13,99 | 14,59 | 13,99 | 13,98 | 15,39 | 14,78 | 15,39 | 12,99 | 18,48% | 14,19 |
| OVO GAROTO AO LEITE | 15 | 240G | 13,99 | 13,69 | 12,99 | 13,19 | 15,19 | 13,49 | 13,67 | 15,19 | 15,98 | 15,98 | 12,99 | 23,02% | 14,15 |
| OVO GAROTO AO LEITE | 23 | 750G | 31,99 | 33,48 | 35,50 | 31,80 | 37,95 | 36,25 | 33,47 | 41,49 | 38,90 | 41,49 | 31,80 | 30,47% | 35,65 |
| OVO HI HI PUFFY AMY YUMI C/ BRINQUEDO | 15 | 180G | 14,99 | 16,74 | 13,99 | 16,01 | 15,99 | 15,99 | 13,98 | 17,99 | 15,98 | 17,99 | 13,98 | 28,68% | 15,74 |
| OVO MAX AMENDOIM | 20 | 375G | 18,99 | 17,88 | 18,99 | 20,92 | 23,69 | 19,47 | 18,98 | 23,69 | 20,48 | 23,69 | 17,88 | 32,49% | 20,34 |
| OVO MUNDY COLLECTION | 22 | 600G | 26,99 | 27,88 | 26,99 | 29,99 | 33,99 | 30,28 | 27,87 | 33,99 | 33,74 | 33,99 | 26,99 | 25,94% | 30,19 |
| OVO MUNDY PREMIUM | 20 | 500G | 46,99 | | | 48,11 | 49,49 | 47,39 | 42,49 | | | 49,49 | 42,49 | 16,47% | 46,89 |
| OVO OPERETA | 15 | 240G | | 14,79 | 12,99 | 15,25 | 15,19 | 14,79 | 14,78 | | 15,58 | 15,58 | 12,99 | 19,94% | 14,77 |
| OVO SERENATA DE AMOR | 15 | 240G | 13,99 | 13,98 | 12,99 | 11,90 | 12,99 | 13,98 | 12,89 | 13,90 | 15,63 | 15,63 | 11,90 | 31,34% | 13,58 |
| OVO SERENATA DE AMOR | 20 | 375G | 18,99 | 17,98 | 18,99 | 19,19 | 21,39 | 17,98 | 18,78 | 21,39 | 22,42 | 22,42 | 17,98 | 24,69% | 19,68 |
| OVO SERENATA DE AMOR | 22 | 550G | 24,99 | 24,08 | 24,09 | 28,21 | 26,98 | 26,90 | 23,90 | | 27,78 | 28,21 | 23,90 | 18,03% | 25,87 |
| OVO SERENATA DE AMOR BRANCO | 15 | 240G | | 13,98 | | 13,98 | 14,99 | 12,98 | 12,95 | | 15,63 | 15,63 | 12,95 | 20,69% | 14,09 |
| OVO SHREK TERCEIRO C/ BRINDE | 15 | 180G | 14,99 | 14,68 | 13,69 | 14,67 | 14,59 | 16,74 | 13,98 | 17,19 | 15,35 | 17,19 | 13,69 | 25,57% | 15,10 |
| OVO SMILINGÜIDO C/ MINIATURA | 12 | 135G | 9,99 | 9,98 | | 9,98 | 11,19 | 9,98 | 10,65 | 11,19 | 10,98 | 11,19 | 9,98 | 12,12% | 10,49 |
| OVO TALENTO AMÊNDOAS | 20 | 375G | 19,99 | 20,28 | 18,99 | 19,40 | 21,98 | 21,28 | 19,90 | 22,99 | 19,98 | 22,99 | 18,99 | 21,06% | 20,53 |
| OVO TALENTO AVELÃS | 20 | 375G | 19,99 | 20,28 | 18,99 | 19,98 | 21,98 | 21,28 | 19,90 | 22,99 | 19,98 | 22,99 | 18,99 | 21,06% | 20,60 |
| OVO TALENTO BRANCO C/ CEREAIS | 20 | 375G | 19,99 | 20,28 | 18,99 | 19,91 | 21,98 | 21,28 | 21,89 | 22,99 | 19,98 | 22,99 | 18,99 | 21,06% | 20,81 |
| OVO TALENTO CREAM CREMOSÍSSIMO AVELÃ | 20 | 400G | 19,99 | 20,48 | 21,49 | 20,18 | 24,09 | 21,90 | 21,89 | 22,99 | 23,72 | 24,09 | 19,99 | 20,51% | 21,86 |
| OVO TALENTO CASTANHA DO PARÁ | 20 | 375G | 19,99 | 20,28 | 18,99 | 19,98 | 21,98 | 21,28 | 19,90 | 22,99 | 19,98 | 22,99 | 18,99 | 21,06% | 20,60 |
| OVO TALENTO DIET AVELÃ | 15 | 240G | 17,95 | 18,99 | 19,50 | 16,98 | 19,79 | 18,99 | 18,98 | | 16,98 | 19,79 | 16,98 | 16,55% | 18,52 |
| OVO TALENTO INTENSE AMÊNDOAS | 15 | 240G | 18,99 | 18,99 | 12,99 | 19,80 | 20,99 | 19,59 | 20,98 | 22,99 | 21,23 | 22,99 | 12,99 | 76,98% | 19,62 |
| OVO TALENTO NOZES | 20 | 375G | 19,99 | 20,48 | 18,99 | 20,82 | 21,98 | 26,89 | 19,97 | 22,99 | 23,48 | 26,89 | 18,99 | 41,60% | 21,73 |
| OVO X-MEN C/ BRINDE | 20 | 300G | 24,99 | 27,38 | 24,85 | 25,74 | 27,69 | 27,38 | 24,90 | | 25,74 | 27,69 | 24,85 | 11,43% | 26,08 |
| TUBO SUPERBATON AO LEITE | 20 | 300G | | 27,38 | | 26,12 | 29,39 | 27,90 | 25,89 | | 26,11 | 29,39 | 25,89 | 13,52% | 27,13 |

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|--|----|------|-----------|-------|------------|--------|-------|--------------|---------|---------------|----------|----------------------|-------|----------|-------------|
| | | | | | | | | | | | | MAIOR | MENOR | VARIAÇÃO | |
| LACTA | | | | | | | | | | | | | | | |
| BOMBOM SONHO DE VALSA - LATA | | 236G | 8,99 | 8,24 | 6,99 | 8,12 | | 8,79 | 8,23 | 10,19 | 10,27 | 10,27 | 6,99 | 46,92% | 8,73 |
| BOMBOM SONHO DE VALSA BRANCO - PCTE. | | 105G | | 2,59 | 2,49 | 2,08 | 2,79 | 2,44 | 2,67 | 2,86 | 2,07 | 2,86 | 2,07 | 38,16% | 2,50 |
| BOMBOM SONHO DE VALSA BRANCO - PCTE. | | 250G | | 5,44 | 6,19 | 6,20 | 6,99 | 5,69 | 5,89 | 6,69 | 5,74 | 6,99 | 5,44 | 28,49% | 6,10 |
| BOMBOM OURO BRANCO - PCTE. | | 105G | | 2,59 | 2,49 | 2,08 | 2,79 | 2,44 | 2,67 | 2,86 | 2,07 | 2,86 | 2,07 | 38,16% | 2,50 |
| BOMBOM OURO BRANCO - PCTE. | | 250G | | 5,44 | 6,19 | 6,20 | 6,99 | 5,69 | 5,89 | 6,69 | 5,74 | 6,99 | 5,44 | 28,49% | 6,10 |
| CAIXA DE BOMBOM GRANDES SUCESSOS | | 400G | | 6,18 | 6,69 | 5,59 | | 4,98 | 4,98 | 5,69 | 5,73 | 6,69 | 4,98 | 34,34% | 5,69 |
| COBERTURA DE CHOCOLATE AO LEITE | | 500G | 10,58 | 9,78 | 11,19 | 12,90 | 11,39 | 9,78 | | 10,89 | 9,78 | 12,90 | 9,78 | 31,90% | 10,79 |
| COELHO PASCOAL AO LEITE | | 90G | 4,60 | 4,39 | 4,39 | 4,39 | 4,89 | 4,39 | 4,25 | 5,19 | 4,76 | 5,19 | 4,25 | 22,12% | 4,58 |
| COELHO PASCOAL LAKA BRANCO | | 90G | 4,60 | 4,39 | 4,39 | 4,39 | 4,89 | 4,39 | 4,25 | 5,19 | 4,76 | 5,19 | 4,25 | 22,12% | 4,58 |
| OVO AMANDITA | 20 | 375G | 19,99 | 20,42 | 18,99 | 20,35 | 21,99 | 20,42 | 20,29 | | 21,34 | 21,99 | 18,99 | 15,80% | 20,47 |
| OVO BARBIE C/ BRINQUEDO | 15 | 200G | 17,99 | 17,21 | 14,79 | 16,20 | 17,59 | 17,21 | 16,98 | | 17,98 | 17,99 | 14,79 | 21,64% | 16,99 |
| OVO BIS AO LEITE | 15 | 250G | 14,80 | 14,59 | 13,99 | 13,99 | 13,19 | 13,89 | 13,98 | 15,90 | 15,28 | 15,90 | 13,19 | 20,55% | 14,40 |
| OVO BIS AO LEITE | 21 | 530G | 28,99 | 26,88 | 27,49 | 28,48 | 29,98 | 28,91 | 28,88 | 35,49 | 28,98 | 35,49 | 26,88 | 32,03% | 29,34 |
| OVO BIS LAKA | 15 | 260G | 14,80 | 13,64 | 13,99 | 13,99 | 15,79 | 13,89 | 13,98 | 17,79 | 14,48 | 17,79 | 13,64 | 30,43% | 14,71 |
| OVO CONFETI MIX | 15 | 255G | 14,99 | 13,89 | 13,99 | 13,20 | 14,99 | 13,89 | 13,98 | 17,79 | 13,18 | 17,79 | 13,18 | 34,98% | 14,43 |
| OVO CREME COM PASSAS | 15 | 270G | 14,99 | 15,22 | 13,99 | 14,48 | 15,18 | 14,48 | 15,89 | 18,59 | 15,34 | 18,59 | 13,99 | 32,88% | 15,35 |
| OVO DIAMANTE NEGRO | 15 | 250G | 14,80 | 13,89 | 13,99 | 13,20 | 15,59 | 13,89 | 13,98 | 15,90 | 14,48 | 15,90 | 13,20 | 20,45% | 14,41 |
| OVO DIAMANTE NEGRO | 21 | 500G | 28,99 | 28,64 | 27,49 | 28,85 | 28,45 | 28,91 | 25,63 | 32,99 | 28,84 | 32,99 | 25,63 | 28,72% | 28,75 |
| OVO DIAMANTE NEGRO - Formato de diamante | 20 | 350G | 24,99 | 24,48 | 24,29 | 24,49 | 26,98 | 24,42 | 24,47 | 27,39 | 26,58 | 27,39 | 24,29 | 12,76% | 25,34 |
| OVO GRANDES SUCESSOS | 20 | 375G | | 20,42 | | 20,61 | | 20,42 | 19,90 | 23,09 | 21,34 | 23,09 | 20,42 | 13,08% | 20,96 |
| OVO GRANDES SUCESSOS | 23 | 800G | 39,99 | 40,04 | 37,99 | 39,59 | 41,99 | 40,04 | 38,88 | 48,99 | 41,84 | 48,99 | 37,99 | 28,95% | 41,04 |
| OVO HELLO KITTY C/ BRINQUEDO | 15 | 200G | 17,99 | 17,21 | 14,79 | 16,49 | 17,59 | 16,49 | 16,90 | 20,99 | 17,98 | 20,99 | 14,79 | 41,92% | 17,38 |
| OVO CHOCOLATE AO LEITE | 15 | 225G | 13,45 | 12,38 | 13,99 | 13,40 | 13,28 | 13,28 | 12,98 | 16,19 | 13,88 | 16,19 | 12,38 | 30,78% | 13,65 |
| OVO CHOCOLATE AO LEITE | 21 | 500G | 28,99 | 28,91 | 27,49 | 28,99 | 29,99 | 28,91 | 27,78 | 35,49 | 30,22 | 35,49 | 27,49 | 29,10% | 29,64 |
| OVO CHOCOLATE AO LEITE DIET | 15 | 225G | 17,99 | 16,99 | | | | 17,78 | | 21,69 | 18,58 | 21,69 | 16,99 | 27,66% | 18,61 |
| OVO LACTA JOY BISCOITO MIX | 15 | 250G | 13,45 | 13,27 | 13,99 | 12,89 | 14,19 | 13,27 | 13,24 | 16,19 | 13,88 | 16,19 | 12,89 | 25,60% | 13,82 |
| OVO LAKA | 15 | 240G | 14,80 | 13,89 | 13,99 | 13,89 | 13,88 | 13,89 | 13,98 | 17,79 | 14,48 | 17,79 | 13,88 | 28,17% | 14,51 |
| OVO LAKA | 21 | 500G | 28,99 | 28,88 | 27,49 | 29,17 | 28,89 | 27,48 | 28,69 | 35,49 | 29,16 | 35,49 | 27,48 | 29,15% | 29,36 |
| OVO LANCY | 15 | 265G | 15,40 | 15,19 | 13,99 | 15,36 | 15,38 | 13,89 | 14,98 | | 15,92 | 15,92 | 13,89 | 14,61% | 15,01 |
| OVO MILKA CREAM | 15 | 225G | 15,40 | 15,22 | 13,99 | 15,35 | 15,18 | 15,22 | 14,98 | 18,59 | 15,92 | 18,59 | 13,99 | 32,88% | 15,54 |
| OVO MEIO LAKA MEIO DIAMANTE NEGRO | 15 | 240G | 14,80 | 13,89 | 13,99 | 13,99 | 13,88 | 13,88 | 13,98 | 17,79 | 15,27 | 17,79 | 13,88 | 28,17% | 14,61 |
| OVO OURO BRANCO | 20 | 375G | 19,99 | 18,78 | 18,99 | 20,42 | 21,99 | 20,42 | 19,90 | 21,99 | 21,34 | 21,99 | 18,78 | 17,09% | 20,42 |
| OVO PASCOAL C/ BRINQUEDO AACD | 12 | 120G | 9,40 | 8,89 | 8,85 | 8,89 | 9,99 | 9,28 | 8,88 | 10,59 | 9,72 | 10,59 | 8,85 | 19,66% | 9,39 |
| OVO QUARTETO FANTÁSTICO C/ BRINQUEDO | 15 | 200G | 15,99 | 11,39 | 14,79 | 15,72 | 14,59 | 11,39 | 14,89 | 18,99 | 16,27 | 18,99 | 11,39 | 66,73% | 14,89 |
| OVO SHOT | 15 | 260G | 15,40 | 15,22 | 13,99 | 14,48 | 16,39 | 14,48 | 14,98 | 17,19 | 15,92 | 17,19 | 13,99 | 22,87% | 15,34 |
| OVO SONHO DE VALSA | 20 | 375G | 20,99 | 20,26 | 18,99 | 18,50 | 19,98 | 18,97 | 20,39 | | 22,23 | 22,23 | 18,50 | 20,16% | 20,04 |
| OVO SONHO DE VALSA | 21 | 550G | 25,99 | 26,88 | 27,49 | 28,89 | 29,95 | 28,91 | 27,90 | 30,99 | 30,22 | 30,99 | 25,99 | 19,24% | 28,58 |
| OVO SONHO DE VALSA BRANCO | 20 | 375G | 20,99 | 19,68 | 18,99 | 20,26 | 22,99 | 20,26 | 20,39 | 22,99 | 20,98 | 22,99 | 18,99 | 21,06% | 20,84 |
| OVO SONHO DE VALSA CORAÇÃO | 20 | 295G | 20,99 | 20,26 | 20,29 | 20,96 | 21,69 | 20,26 | 20,39 | 22,99 | 21,98 | 22,99 | 20,26 | 13,47% | 21,09 |
| OVO SONHO DE VALSA MEIO A MEIO | 15 | 270G | 15,40 | | | 15,36 | 16,39 | | | 16,39 | 15,92 | 16,39 | 15,36 | 6,71% | 15,89 |
| OVO TRAKINAS AO LEITE C/ BRINQUEDO | 15 | 200G | 15,79 | 15,58 | 14,79 | 15,58 | 18,99 | 14,78 | 14,90 | 18,99 | 15,71 | 18,99 | 14,78 | 28,48% | 16,12 |
| OVO TRAKINAS MEIO A MEIO C/ BRINQUEDO | 15 | 200G | 15,79 | 15,58 | 14,79 | 15,58 | 15,99 | 14,78 | 13,96 | 18,99 | 15,71 | 18,99 | 13,96 | 36,03% | 15,69 |
| OVO TRAKINAS TRAKIOVO C/ BRINQUEDO | 20 | 330G | 25,99 | 25,42 | 24,29 | 24,98 | 23,69 | 24,28 | 24,79 | 25,90 | 25,65 | 25,99 | 23,69 | 9,71% | 25,00 |

| PRODUTO | Nº | PESO | ANGE LONI | BIG | CARRE FOUR | CONDOR | EXTRA | MERCADORA | MUFFATO | PÃO DE AÇÚCAR | WAL MART | COMPARAÇÃO DE PREÇOS | | | PREÇO MÉDIO |
|--|----|-------|-----------|-------|------------|--------|-------|-----------|---------|---------------|----------|----------------------|-------|----------|-------------|
| | | | | | | | | | | | | MAIOR | MENOR | VARIAÇÃO | |
| HERSHEYS | | | | | | | | | | | | | | | |
| OVO CRAZY FROG C/ BRINDE | 17 | 180G | 21,65 | 17,35 | | 23,45 | | 17,56 | 18,90 | | 17,78 | 23,45 | 17,35 | 35,16% | 19,45 |
| OVO COOKIES N' CREAM | 20 | 370G | 28,90 | | | 23,90 | | | 23,25 | | 23,58 | 28,90 | 23,25 | 24,30% | 24,91 |
| OVO CHOCOLATE AO LEITE | 17 | 220G | 17,69 | 13,99 | | 19,15 | | 13,99 | 15,98 | | 14,28 | 19,15 | 13,99 | 36,88% | 15,85 |
| FERRERO ROCHER | | | | | | | | | | | | | | | |
| BOMBOM PCTE. C/ 3 UNID. | | 37,5G | 2,69 | | 2,49 | 2,65 | 2,99 | 2,48 | 2,69 | 2,79 | | 2,99 | 2,48 | 20,56% | 2,68 |
| BOMBOM CAIXA C/ 15 UNID. | | 188G | 13,98 | 13,49 | 12,90 | 14,17 | 12,95 | 12,98 | 13,89 | 14,79 | | 14,79 | 12,90 | 14,65% | 13,64 |
| BOMBOM CAIXA C/ 24 UNID. | | 300G | 20,99 | 19,59 | 18,50 | 21,60 | 21,69 | | 19,90 | 24,99 | | 24,99 | 18,50 | 35,08% | 21,04 |
| BOMBOM CAIXA FERRERO DE LUXE C/ 22 UNID. | | 247G | 22,99 | 21,90 | 21,98 | 23,36 | 24,99 | 21,90 | 22,89 | 26,09 | 21,88 | 26,09 | 21,88 | 19,24% | 23,11 |
| OVO FERRERO ROCHER | 15 | 250G | 25,99 | 23,99 | 23,39 | 24,59 | 25,69 | | 25,90 | 25,99 | | 25,99 | 23,39 | 11,12% | 25,08 |
| OVO FERRERO ROCHER DE LUXE | 20 | 356G | | | 26,29 | 27,67 | | 26,99 | 27,90 | | | 27,90 | 26,29 | 6,12% | 27,21 |
| ARCOR | | | | | | | | | | | | | | | |
| OVO AMOR SING'S | 12 | 230G | | | 11,39 | | 13,19 | | 13,98 | | 12,48 | 13,98 | 11,39 | 22,74% | 12,76 |
| OVO ARCOR AO LEITE C/ 9 BOMBONS | 20 | 380G | | 17,79 | 16,69 | 17,11 | 19,79 | | 17,78 | | 18,64 | 19,79 | 16,69 | 18,57% | 17,97 |
| OVO BUTTER TOFFEES BRANCO | 15 | 235G | | 12,26 | 11,39 | 11,49 | 13,59 | 12,26 | 12,85 | | | 13,59 | 11,39 | 19,32% | 12,31 |
| OVO BUTTER TOFFEES CHOKKO AO LEITE | 15 | 235G | 11,50 | 12,09 | 11,39 | 11,81 | 13,59 | 12,09 | 12,08 | | | 13,59 | 11,39 | 19,32% | 12,08 |
| OVO BUTTER TOFFEES CHOKKO AO LEITE | 20 | 330G | 11,99 | 17,28 | | 16,68 | 17,39 | 17,28 | 17,27 | | 18,12 | 18,12 | 11,99 | 51,13% | 16,57 |
| OVO CHOCOVINHOS TORTUGUITA | 6 | 70G | 3,60 | | 3,45 | 3,51 | 4,05 | 3,65 | 4,29 | | | 4,29 | 3,45 | 24,35% | 3,76 |
| OVO DIDON C/ BRINDE | 15 | 220G | 11,99 | 12,09 | 11,19 | | 13,59 | 12,09 | 13,98 | | 12,72 | 13,98 | 11,19 | 24,93% | 12,52 |
| OVO GARFIELD CROCANTE C/ BRINDE | 14 | 160G | 8,99 | 9,15 | | 8,49 | | 9,15 | 9,14 | | 9,56 | 9,56 | 8,49 | 12,60% | 9,08 |
| OVO MALHAÇÃO C/ BRINDE | 15 | 220G | 11,35 | 11,89 | 11,09 | 11,81 | 12,59 | 11,89 | 12,88 | | 12,00 | 12,88 | 11,09 | 16,14% | 11,94 |
| OVO TORTUGUITA EM RITMO DE ESPORTES | 14 | 160G | 8,55 | 8,69 | 7,85 | 7,80 | 9,69 | 8,68 | 8,90 | | 9,12 | 9,69 | 7,80 | 24,23% | 8,66 |
| OVO TORTUGUITA EM RITMO DE ESPORTES | 15 | 220G | 11,35 | 8,68 | 11,19 | 11,71 | 13,19 | 8,68 | 11,88 | | 12,48 | 13,19 | 8,68 | 51,96% | 11,15 |
| OVO TURMA DA MÔNICA C/ BRINDE | 12 | 130G | 7,90 | 7,99 | | 8,82 | 8,49 | 7,99 | 7,98 | | 8,42 | 8,82 | 7,90 | 11,65% | 8,23 |
| BAUDUCCO | | | | | | | | | | | | | | | |
| COLOMBA PASCAL BROWNIE | | 600G | 14,15 | 10,28 | 11,49 | 12,91 | 12,59 | 13,58 | 12,85 | 13,59 | 13,98 | 14,15 | 10,28 | 37,65% | 12,82 |
| COLOMBA PASCAL FRUTAS TRADICIONAL | | 500G | 7,98 | 9,78 | 8,49 | 9,54 | 8,79 | 9,98 | 8,98 | 8,79 | 8,99 | 9,98 | 7,98 | 25,06% | 9,04 |
| COLOMBA PASCAL GOTAS DE CHOCOLATE | | 500G | 7,98 | 9,78 | 8,49 | 9,54 | 8,79 | 8,48 | 9,29 | 8,79 | | 9,78 | 7,98 | 22,56% | 8,89 |
| COLOMBA PASCAL MAXI GOTAS DE CHOCOLATE | | 500G | 12,30 | 11,49 | 9,99 | 11,22 | 10,79 | 11,79 | 10,98 | 11,79 | 11,48 | 12,30 | 9,99 | 23,12% | 11,31 |
| COLOMBA PASCAL TRUFA | | 600G | 14,15 | 10,28 | 11,49 | 12,91 | 12,59 | 13,58 | 12,85 | 13,59 | 13,98 | 14,15 | 10,28 | 37,65% | 12,82 |
| LATA COLOMBA PASCAL FRUTAS | | 500G | 16,99 | 15,89 | 15,50 | 15,49 | 15,59 | 16,29 | 15,98 | | 16,98 | 16,99 | 15,49 | 9,68% | 16,09 |
| LATA COLOMBA PASCAL GOTAS DE CHOCOLATE | | 500G | 16,99 | 15,89 | 15,50 | 15,49 | 15,59 | 16,29 | 14,29 | | | 16,99 | 14,29 | 18,89% | 13,76 |
| MINI COLOMBA PASCAL FRUTAS TRADICIONAL | | 100G | 3,10 | 2,89 | 2,89 | | | | 2,89 | | 2,98 | 3,10 | 2,89 | 7,27% | 2,95 |
| VISCONTI | | | | | | | | | | | | | | | |
| COLOMBA BRIGADEIRÃO | | 600G | 10,60 | 9,89 | 8,69 | 9,66 | | 10,15 | | 10,69 | | 10,69 | 8,69 | 23,01% | 9,95 |
| COLOMBA FRUTAS | | 500G | 6,59 | 7,39 | 6,39 | 7,22 | 6,99 | 7,59 | 7,88 | 7,59 | 6,68 | 7,88 | 6,39 | 23,32% | 7,15 |
| COLOMBA GOTAS DE CHOCOLATE | | 500G | 6,59 | 6,74 | 6,39 | 7,22 | 6,99 | 7,59 | 6,98 | 6,98 | 6,68 | 7,59 | 6,39 | 18,78% | 6,91 |

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